

Wealth Creation Journey

DECODE MY FINANCIAL FREEDOM

Unlock your Financial Potential

**A 10-Day Wealth Creation Journey
To:**

Rewire your mindset.
Redesign your path to financial freedom.
Teach you the foundation of wealth creation.

Now expanding from UK & Europe to North America.

Non-profit | Designed to Give Back | For the Next Generation

THE EXPERIENCE

Rewire Your Mindset

- ◆ Tools and psychological exercises to break limiting beliefs
- ◆ Daily challenges to shift how you think, act, and decide
- ◆ Journaling prompts and reflections that drive clarity
- ◆ Recommended videos, books, and mental rewiring practices

Financial Literacy

- ◆ Key money terms and concepts explained simply
- ◆ Personal finance basics: budgeting, saving, investing
- ◆ Understanding how wealth is actually built (not just earned)
- ◆ Clarity and confidence to speak the language of money

The Business Scoop

- ◆ Learn how small businesses are acquired, scaled, and monetized
- ◆ Real insights into the world of business ownership
- ◆ A guided business project to apply what you learn
- ◆ End-of-journey access to a networking circle of industry experts
- ◆ Opportunities to break into business and connect with leaders

LINKS



WHY WE'RE DOING THIS

We created this journey to give back – to help people with little to no financial background, unlock their financial potential. Whether you're starting from scratch, juggling side hustles, or just tired of not seeing real results... this is for you.

We've launched this experience across the UK and Europe, and now we're bringing it to North America – expanding a movement that helps people shift from paycheck-to-paycheck to real, lasting wealth.

This isn't about quick hacks or get-rich-fast promises. It's about giving you a grounded path – a toolkit for life & business. You'll walk away with knowledge, tools, and daily habits that guide you toward one thing: Financial Freedom.

WHY FINANCIAL LITERACY MATTERS?

Because wealth isn't just earned – it's managed, grown, and protected. Financial literacy is the difference between working for money your whole life... and having wealth work for you.

It's not about becoming an expert. It's about gaining the confidence to make decisions, avoid pitfalls, and create lasting financial freedom – no matter your starting point.

THIS JOURNEY'S BENEFIT TO YOU

- ◆ You'll walk away with a new lens on wealth and opportunity
- ◆ You'll know how to spot the habits and beliefs keeping you stuck
- ◆ You'll gain real tools to build wealth – not just theory
- ◆ You'll build a vision you actually believe in
- ◆ And you'll be guided to take the first few powerful steps – toward financial freedom

